

GUILLERMO ARCILLA

Multimedia Artist & Sound Designer

Amsterdam, Netherlands | guillermoarcilla@hotmail.com

PROFESSIONAL SUMMARY

Amsterdam-based hi-fi specialist with a background in audiovisual media and sound design. Strong interest in moving image, digital media and emerging creative tools. Combines a practical understanding of audio systems with a thoughtful approach to visual storytelling and audiovisual design.

EMPLOYMENT

Hi-Fi Sales & Showroom Specialist

Canal Audio, Amsterdam

2022 - Present

- Advise customers on loudspeakers, amplifiers and streaming systems, matching setups to their space and listening preferences.
- Prepare listening demonstrations and maintain showroom equipment, connections and product displays.
- Coordinate orders, deliveries and installation appointments, and provide after-sales troubleshooting.
- Support daily showroom operations, stock checks and supplier communication.

Student Assistant

HKU University of the Arts Utrecht

2018 - 2022 | Part-time

- Supported audiovisual workshops and helped students set up cameras, recording equipment and editing workstations.
- Managed equipment bookings and assisted with screenings, presentations and studio preparation.

EDUCATION

Master of Music - Music Design

HKU University of the Arts Utrecht

2020 - 2022

Focus on sound design, audio production and the relationship between sound and moving image.

Bachelor of Arts - Audiovisual Media

HKU University of the Arts Utrecht

2016 - 2020

Film, editing, visual storytelling and audiovisual production.

SKILLS

Sound design

Audio editing & mixing

Adobe After Effects

Motion graphics

Adobe Premiere Pro

Video editing

Adobe Photoshop

Image editing

Creative coding

Python

Generative AI

Creative experimentation

LANGUAGES

Spanish

Native

English

Fluent

Dutch

Beginner